

(12) UK Patent Application (19) GB (11) 2 290 431 (13) A

(43) Date of A Publication 20.12.1995

(21) Application No 9511877.4

(22) Date of Filing 12.06.1995

(30) Priority Data

(31) 08260912 (32) 15.06.1994 (33) US

(71) Applicant(s)

Le Groupe Videotron Ltee

(Incorporated in Canada - Quebec)

300 Avenue Viger Est, MONTREAL, HX2 3W4, Canada

(72) Inventor(s)

Jean-Paul Brassard

Pierre Gagneau

Michel Beaudry

Sylvie Lalande

Jean-Luc Crevier

(74) Agent and/or Address for Service

Bailey, Walsh & Co

5 York Place, LEEDS, LS1 2SD, United Kingdom

(51) INT CL⁶

H04N 7/173

(52) UK CL (Edition N)

H4F FDX FD13A FD22 FD79

(56) Documents Cited

EP 0314572 A2

(58) Field of Search

UK CL (Edition N) H4F FBB FDX FGG

INT CL⁶ G09B 5/06 , H04N 7/087 7/16 7/173

Online: WPI

(54) Interactive television system

(57) A method of providing an interactive program to a television user comprised of transmitting a television program, transmitting variables relating to possible television program choices within the vertical blanking interval of the television program, storing the variables at a user location, displaying the television program, and modifying the variables at the user location during the progress of the television program so as to change the progress of the television program. Program choice variations are controlled at the user location rather than at the head end.

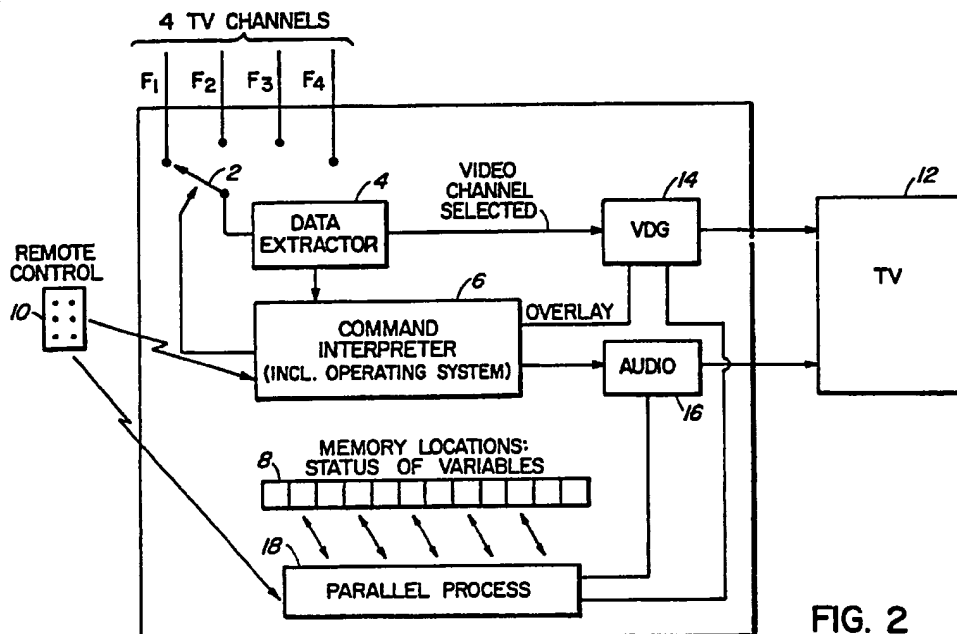


FIG. 2